



ALL YOU NEED
TO KNOW ABOUT
TRANSFORMING
YOUR REAL
ESTATE OFFICE





**YOUR CLIENTS BUY INTO
A VISION OF THEIR FUTURE.
YOUR OFFICE SHOULD
SUPPORT THIS VISION.**

DESIGNING A REAL ESTATE OFFICE THAT SELLS

As real estate professionals, you spend a lot of time thinking about other spaces. But did you know that your own office space can have a profound impact on the success of your business?

Your projects are aspirational; your clients buy into a vision of their future. Your office should support this vision, not detract from it.

A well-designed office conveys professionalism and competence. Simple layout choices can strengthen your brand and reassure clients that you are the right company to partner with. Different colours can energise, soothe or inspire trust.

A creative, comfortable workplace also empowers your employees to be innovative and productive. By embracing the needs of your workforce, you can enhance employee satisfaction and performance.

At Ascot Commercial Group, we are passionate about designing real estate offices that sell. We look forward to working with you to create the office space that best serves your unique requirements.

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We've been working with Ascot Commercial since pre-Covid. We initially sat down with Nelson and talked through our requirements and he was always giving us great advice on design and plan. Unfortunately, we were out of action for most of 2020 when we were first intending on the renovation. Nelson remained in contact and eventually, in April 2021; we got there.

to deal with; when we requested the time frame be tightened up; we went ahead without one issue. We are so happy with our new look; the team are happier and we are excited to get back in there and do a great job for our clients and have a work space to be proud of.

– HARCOURTS, VIC

Catherine who managed the project from there moving forward was accommodating and easy



All you'll need to do is move in.

WHAT WE DO

We offer an end-to-end service, beginning with an initial conversation about your needs and ending with your office finished and furnished. Our services include project management, layout design and interior design – all you'll need to do is move in.

HOW WE WORK

01

GETTING TO KNOW YOU - Understanding your priorities and needs

Our priority is to create a space that works for you. We'll work with you to understand how you use the space, what works well and any problems you've identified. Together, we'll identify the key improvements to be made.

02

A SHARED VISION - Designing a space to achieve your goals

We'll come up with a design that meets your unique needs, minimises environmental impact, and considers overall atmosphere and industry trends. You'll be able to explore a 3D visualisation of the design to make sure it ticks all the boxes and look at samples of finishes before we start construction.

03

REALISATION - Bringing your space to life

This is where the magic happens. We'll handle the construction process, including organising permits and approvals, liaising with suppliers and coordinating tradespeople. Our interiors team will take care of the fixtures and furnishings, then your new space is ready to go.

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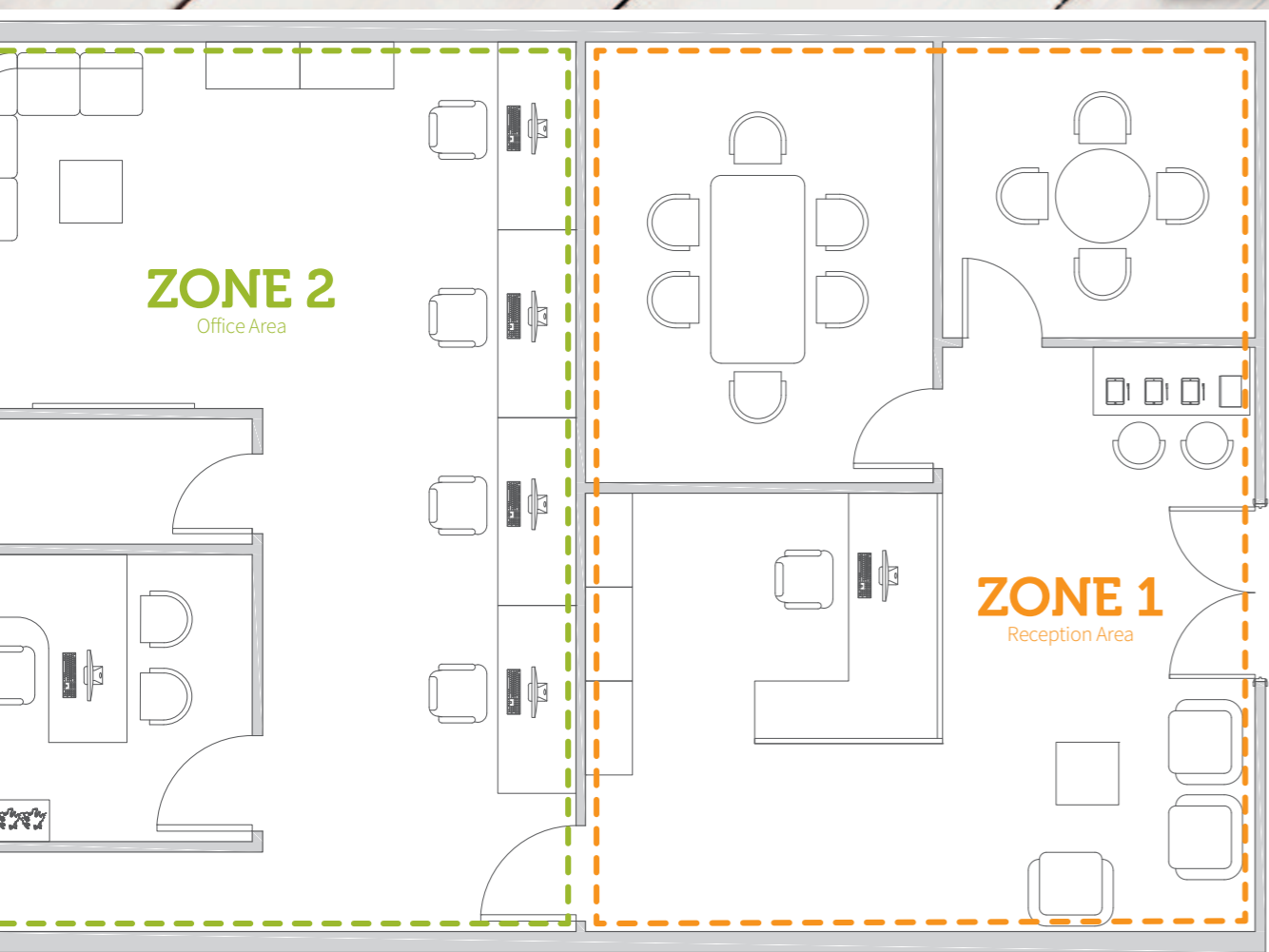
From our first initial meeting to discuss our requirements to the completion of our offices, Ascot gave us first class service – well and above what was required. Their advice, hands-on work and attention to detail was appreciated through the process and we are very pleased with the result.

– ARVIN MERITOR, VIC

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Everything is great, thank you! We are really happy with the result, everything as described and promised.

– NOEL JONES, VIC



SETTING YOURSELF UP FOR SUCCESS

WHAT TO CONSIDER BEFORE UPDATING YOUR REAL ESTATE OFFICE

When it comes to creating an office that supports your business goals, a clear vision is vital. That's why it's important, before we begin, you've thought carefully about your needs.

The following questions are helpful prompts to get you thinking. Once you've considered these, get in touch with us to discuss the best solutions for you.

HOW DOES YOUR OFFICE WORK?

HOW DO YOU ACTUALLY USE YOUR OFFICE DAY-TO-DAY?

Updating your office isn't just about creating a space that's beautiful – it's about creating a space that supports and optimises the way you use it. Consider how collaboration works in your office – is it in sales groups, in pairs, or do you work together as a full team?

Think too about the front-of-house zones of your office. What do you want clients to experience when they walk through the door? How do you prefer to meet with clients?

WHERE IS IT?

HOW DOES YOUR LOCATION AFFECT YOUR REQUIREMENTS?

Office location is an important consideration when planning your refit. If it's located in a metropolitan area, you'll probably be conducting a number of virtual meetings and digital interactions. On the other hand, if you're in a country town, you'll likely be dealing with most of your clients face-to-face.

These nuances help us understand which design elements will best complement your office location and the way you do business.

WHAT'S YOUR BUDGET?

WHAT ARE YOU WILLING TO SPEND?

It's important that you know what you're willing to spend on your office update.

Having a firm idea of your budget will influence the scope of the project and allow us, as your design partner, to ensure we focus on the features that give you the most bang for your buck.





WHY CHOOSE US?

When you work with Ascot Commercial Group, you're working with one of Australia's premier interior design companies.

Over more than 40 years in the design industry, we've built a reputation for professional interiors that are beautiful, functional and sustainable. Our team of highly accomplished interior design consultants can help you create an office space that is a true investment into the future of your business.

We specialise in designing real estate offices, and we understand the complexities and unique demands of the real estate industry. As a family owned and managed business, our singular focus is to exceed the expectations of our clients – both large and small.

BUT DON'T JUST TAKE OUR WORD FOR IT...

“*Ascot completed our office renovation in six weeks, just as promised. At each step we were reassured with their professional approach, with considered design proposals through to detailed schedule sign offs... Ascot were recommended to us and I would have no hesitation in recommending them.*

– EMONA, VIC

“*Ascot Commercial Interiors provided exceptional service from the first initial contact through to the final delivery. Nothing was too much trouble for the Ascot team. Their professionalism and product knowledge were invaluable.*

– BANK OF US, TAS

OUR CLIENTS to name just a few...


RAY WHITE
STOCKDALE & LEGGO
GREG HOCKING
RAINE AND HORNE

BARRY PLANT
MCGRATH
FIRST NATIONAL
HARCOURTS






**CONTACT US TODAY TO FIND OUT HOW WE
CAN HELP YOU ACHIEVE YOUR GOALS**

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